

Information of the processing of personal data

I. Basic summary

The company Mergado technologies, s.r.o., with registered seat Pavlovská 502/12, 623 00, Brno, ident. no.: 03570061 (hereinafter as „the controller“) operates the internet application Mergado Audit.

The controller execute processing of personal data of the user, because it is necessary to fulfil the contract with user (or to perform measures taken before conclusion of the contract), and further execute processing of user's personal data, which is necessary to fulfil the public law obligations of the controller.

II. Contact details of the controller

The controller's contact details are following:

correspondence address: Pavlovská 502/12, 623 00, Brno, Czech Republic

email address: mergado@mergado.cz,

phone number: +420 608 44 00 67.

The controller did not nominate commissioner for personal data protection.

III. Legal basis for personal data processing

The legal basis to user's personal data processing is a fact that the processing is necessary to:

- a) fulfill the contract between the user and the controller or to perform measures taken before conclusion of the contract within the intention of Article 6, (1), (b) of Regulation (EU) 2016/679 of the European Parliament and of the council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) and (hereinafter as „Regulation“);
- b) comply with the legal duties applicable to the controller within the intention of Article 6 par. 1 letter c) of the Regulation and specifically in particular the compliance with the legal duties imposed to the controller by general binding rules in particular Act No. 235/2004 Coll., Czech Value Added Tax Law, Act. No. 586/1992 Coll., Czech Income Tax Law, and Act. No. 563/1991 Sb., Czech Accounting Act.

IV. Purpose of processing of personal data

The purpose of personal data processing is to fulfil the contract between the user and the controller or to perform measures taken before conclusion of the contract and further execute processing of the user's personal data, which is necessary to fulfil the public law obligations of the controller.

From the controller's side there is no automated individual decision-making within the meaning Article 22 of the Regulation.

V. Consent to the processing of personal data

The user explicitly and voluntarily agrees with personal data processing for analysing purposes of the controller or for marketing purposes of the controller.

In the case of an analysing purpose the controller collects the user's personal data to analyze the personal data and to categorize the personal data.

In the case of marketing purpose the controller collects the user's personal data to send the information emails to the users.

VI. Personal data and the storage period

The controller processes following personal data: an email address.

The data will be processed manually by the controller or automatically by his computer technology.

The user's personal data will be processed in the period of contract effectivity, hereinafter for the period necessary for archiving according the relevant legal regulations, but no longer than necessary according the respective legal regulations.

VII. Other recipients of the personal data

Other recipients of the user's personal data are persons who for the controller and in accordance with his instructions (recipients of the personal data) provide accounting and tax services, persons providing technical services for the controller, including software operation and data storage, and application developers for the controller's platform.

Recipients of the user's personal data for fulfillment of the duties arising from the legal regulation may be tax administration office or other competent offices in cases, where the legal regulation imposes that to the controller.

The controller does not intend to pass the user's personal data to the third country (to the country outside the EU) or international organisation and with the exception of passing the personal data to the United States of America, the company Zendesk, Inc., with registered sea at 1019 Market Street, 6th Floor, San Francisco, California 94103. The company Zendesk, Inc. is a certified entity under the EU-U.S. Privacy Shield within the intention of Commission implementing decision (EU) 2016/1250 of 12 July 2016 pursuant to Directive 95/46/EC of the European Parliament and of the Council on the adequacy of the protection provided by the EU-U.S. Privacy Shield.

The controller may use tools of the third party in EU: UAB "MailerLite" with registered seat at J. Basanavičiaus 15, LT-03108 Vilnius, Lithuania.

The controller may pass the acquired user's personal data to other recipients, which are the company Feed Image Editor technologies, s. r. o., id. no. 07139365, with registered seat at Pavlovská 502/12, 623 00 Brno and the company Bidding Fox technologies, s.r.o., id. no. 04677200, with registered seat at Pavlovská 502/12, 623 00 Brno.

VIII. User's rights

Under the conditions set out in the Regulation the user has the right to request access to the user's personal data, the right to rectify or delete the user's personal data, or limitation of the data processing, the right to object against the processing the user's personal data and the right for transferability of the user's personal data. The user can withdraw his consent previously granted to the controller at any time in writing form or via link in the sent emails.

If the user believes that by processing of the user's personal data the regulation was violated or is violating, user has the right to file a complaint to the supervisory office.

The user is not obliged to provide the personal data. The provision of the user's personal data is a condition to conclude of the contract and performance the contract and without provision of the user's personal data it is not possible to conclude the contract or fulfill it from the controller's side.

These information of the processing of the personal data become effective on 1st of June 2021.

Mergado technologies, s.r.o.